

CANARY WHARF SCREEN

SEASON 3: 5 SEPTEMBER – 2 DECEMBER 2012
LUX: 'THE ADVERTS'

SEBASTIAN BUERKNER: 5 SEPTEMBER – 1 OCTOBER
LAURE PROUVOST: 2 OCTOBER – 5 NOVEMBER
MATTHEW NOEL-TOD: 7 NOVEMBER – 2 DECEMBER

'THE ADVERTS'

LUX presents three solo exhibitions examining how image and display function in the public realm, pushing what constitutes the value of an image against a live, shifting exhibition format.

Working within the context of London Underground and Canary Wharf, *The Adverts* references the primary use of public domain and screen surface as a hot, contested space of images. The word 'advert' comes from 'a(d)vertir' 'to warn', but by the late 18th century came to mean 'call attention to goods for sale, rewards, etc'. Historically then, the advert has moved from a mode of direct, public address to a means for indirect, private sales. This shift, from use to exchange value, is mirrored in the advert's abstracted and referential methods of communication; adverts clamour for attention, fold back on themselves, enter past lives, questioning their very substance in order to further substantiate their validity.

Working alongside the mass of visual material on the Underground and in the context of Canary Wharf as an international centre of exchange and commerce, *The Adverts* looks at the complex relation between advertising domain and public rhetoric. Solo exhibitions by Sebastian Buerkner, Laure Prouvost and Matthew Noel-Tod, featuring new, specially commissioned month long works, will explore and question the representational status of images through interventions into, and an exposition of, the structures of display they inhabit.

SEBASTIAN BUERKNER

That was your dog, 2012

HD Video

5 September – 1 October 2012

A stream of animated snapshots reveals the high points of life, a witness commenting on a patchwork of hyper-emblematic, obscured scenes. This protagonist, in intimate conversation with an absent listener, reflects on each image, attempting to reveal its significance. His speech is littered with mannerisms, appropriating impersonal ad-like slogans and third person narration. He is unreliable: each anecdote, visual vignette, sound element, musical refrain and passage of dialogue distorts itself in the random progression of sound over image. A continuation in an ongoing investigation into the syntax and structure of filmic representation and its subversion, the work is a plea for authenticity in a fragmented and ceaselessly restructured context.

Sebastian Buerkner (born 1975, Berlin, Germany) lives and works in London. He completed an MA at Chelsea College of Art & Design in 2002 and was awarded their Fellowship Residency 2003. Recent solo shows include Tramway, Glasgow; Whitechapel Project Space, London; Kunstverein Wiesbaden; The Showroom, London; Sketch, London. He received the 2012 Film London Artists' Moving Image Network Award.

LAURE PROUVOST

Look there and wander, 2011–12

HD Video

2 October – 5 November 2012

Working around ideas of control in the public sphere, *Look there and wander* continues Prouvost's investigation into miscommunication, misunderstanding and the importance of the audience's role in the work. Bringing together instructional text and gesture, the work commands the viewer to both focus on and abandon the screen. These directions are interrupted by extracted parts from her feature-length work *The Wanderer*, six narrative sequences based on a script by artist Rory Macbeth who, without any knowledge of German, translated a Franz Kafka novella into English. Constantly playing on this act of displacement, the work expands laterally, questioning the problematic relation between escape and control.

Laure Prouvost (born 1978, Croix-Lille, France) lives and works in London. She graduated from Central Saint Martins College of Arts in 2002 and in 2009 completed the LUX Associate Artists Programme. Recent exhibitions include; Sculpture Centre, New York; Flat Time House, London; Frieze Projects; Tate Britain, London. She was recipient of the 2010 Oberhausen Principal Prize, Film London Artists' Moving Image Network Award and 2011 Max Mara Art Prize for Women.

MATTHEW NOEL-TOD

A Season in Hell: Fall/Winter 2012, 2012

HD Video

7 November – 2 December 2012

Consumption, fashion, death, fetish and economics mutate and circulate in Noel-Tod's *A Season in Hell: Fall/Winter 2012*.

'The work reflects the importance of community, for the most seriously INFOLUSTY consumers and the link between INNOVATION JUBILATION and trends. Many "fixed" ideas run the risk of becoming synonymous with boredom, hassle, eco-unfriendliness, and sinking a large part of one's budget into one object (which impedes spending on multiple experiences). The advert appears in a location targeted at modern, fashion conscious and sophisticated adults. There was a savage depravity in their thoughts as they faced DEATH. I don't like the ads, but I'm sure their hearts were in the right place.' – MNT

Matthew Noel-Tod (born 1978, Stoke-on-Trent, UK) lives and works in London. Noel-Tod studied at The Slade, Norwich School of Art and Design, Goldsmiths and completed the LUX Associate Artists Programme in 2008. He is Senior Lecturer in Moving Image at University of Brighton. Recent projects include Chisenhale Gallery, London; Norwich Castle Museum with Outpost; Picture This, Bristol; ICA, London; Arts Santa Monica, Barcelona. Noel-Tod is a recipient of the Acme Studios Residency 2010–15.

LUX

LUX is an international arts agency for the support and promotion of artists' moving image practice and the ideas that surround it. Founded in 2002 as a charity and not for profit limited company, it builds on the lineage of the London Filmmakers Cooperative, London Video Arts and the Lux Centre stretching back to the 1960s. It is the only organisation of its kind in the UK and the largest distributor of artists' film and video in Europe, representing over 5000 works by approximately 1500 artists from 1920s to the present day.

As well as distribution, LUX's other activities include exhibition, publishing, education and professional development support for artists. A selection of films from LUX's collection is available to view in their entirety on LUX's website with more added each month. A monthly or weekly email newswire collates the latest news, opportunities and openings relating to artists' film and video.

lux.org.uk

Canary Wharf Screen is an innovative motion-picture screening programme initiated by Art on the Underground. Presented at Canary Wharf station on one of the capital's largest public projection screens, this exciting seasonal programme presents leading contemporary and historical artists' moving image for our customers, staff and visitors free of charge.

The inaugural 2012 series is programmed in collaboration with Film and Video Umbrella, Animate Projects, LUX and BFI, four of the UK's finest moving image organisations. Canary Wharf Screen offers an insight into the UK's leading filmmakers and film institutions, surveying the capital's vibrant arts community through its artists, commissioners, distributors and programmers.

Art on the Underground

World class art for a world class Tube

Art on the Underground offers a world class programme of contemporary art to enrich the Tube environment and the experience of Tube users. The programme commissions and presents new artworks through a range of project strands, from large-scale artworks such as those at Gloucester Road station, to small-scale commissions delivered in sites such as the pocket Tube map cover.

SEASON PARTNERS

Forthcoming season

Season 4: BFI

December 2012 – February 2013

BFI (British Film Institute) promotes understanding and appreciation of film and television heritage and culture. Established in 1933, BFI runs a range of activities and services including a world-renowned archive, cinemas, festivals, films, publications and learning resources.

Past seasons

Season 1: Film and Video Umbrella

March – May 2012

Film and Video Umbrella is Britain's premier commissioner of artists' film and video. Based in London but working extensively throughout the country, the organisation is known for its projects with both established and emerging artists that cover the spectrum of contemporary moving image practice.

Season 2: Animate Projects

June – August 2012

Animate Projects is the only arts organisation in the UK dedicated to championing experimental animation. It offers cutting edge animators the space to take creative risks and explore new forms, as well as the tools and support to extend and redefine what animation is.

DIRECTIONS

5/5

To see the films, please do one of the following

- tap in and out with your Oyster card
- show this leaflet at ticket gates or
- visit our website art.tfl.gov.uk to download a Canary Wharf Screen ticket.

Location within the station

Canary Wharf Screen is located at the far end of the ticket office as you enter the station at the main escalators.

Rum & Sugar

Canary Wharf Screen is kindly supported by Rum & Sugar. Situated at the Museum of London Docklands in a Grade I listed warehouse, Rum & Sugar takes its name, and much of its style, from its original function as a rum and sugar store. The story of the district's colourful past and the origins of the rum and sugar trade in London are kept alive through a British menu bursting with flavour and one of London's most extensive selections of rum.

For further information

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