

AOTU Promotion Terms and Conditions

The promoter is: London Underground Limited, 55 Broadway, London, SW1 0BD (the "Promoter").

1. This prize draw (the "Promotion") is open to all UK residents aged 18 or over excluding employees and their immediate families of the Promoter, Transport for London, their agents or anyone professionally connected with the Promotion.
2. No purchase necessary.
3. Internet access required.
4. To enter the Promotion you must visit the Promoter's website at www.tfl.gov.uk/art and click on the a "Tube map cover" icon. You will then be asked to complete and submit a short survey (the "Survey") following which you will automatically be entered into the prize draw.
5. The Promoter reserves the right to disqualify any entrant who fails to comply with the terms and conditions of this Promotion (the "Terms and Conditions"). Entrants who fail to complete the Survey or provide meaningless or illegible answers shall also be disqualified and will not be entered into the prize draw. [Do we need to say that entries must be submitted in English?]
6. There are 12 prizes to be won each consisting of a limited edition numbered poster showing all 12 Art on the Underground Tube map covers (each a "Prize"). There is no cash alternative.
7. The Promotion runs from 9.00am on 9 June 2010 and closes at 11.59pm on 5 July 2010 (the "Closing Date"). Late entries will not be accepted.
8. The Promoter shall not be held responsible for late entries or any incomplete, corrupted or incorrect Surveys or Surveys not received as a result of any software or hardware failure or otherwise.
9. The 12 winners will be drawn at random under independent supervision on 6 July 2010 from all completed and submitted Surveys received prior to the Closing Date.
10. The winners will be notified by telephone and/or e-mail within 14 days of the Closing Date (the "Notification") and all winners will have a further 14 days to respond to such notification and agree arrangements with the Promoter for delivery of their Prize (the "Response"). In the event that a winner fails to respond to the Notification within the 14 day period their Prize may be forfeited and an alternative winner will be selected at random from the completed and submitted Surveys.
11. The Promoter's decisions regarding the administration of the Promotion are final and binding and no correspondence will be entered into.
12. The Promoter reserves the right to refuse to award Prizes to anyone found to be in breach of these Terms and Conditions.
13. All Surveys will become the property of the Promoter upon their submission. By entering this Promotion all entrants agree that the Promoter will be entitled to use and reproduce Survey answers in its research and promotional material.
14. For name and county of winner send a stamped self-addressed envelope to Art on the Underground Promotion, London Underground, Floor 5E, 55 Broadway, London, SW1H 0BD. Winners' details will be made available for a period of 4 weeks following the draw.
15. Only one Survey entry per person.
16. The Prizes are non-transferable.
17. Prize winners may be required to participate in publicity and promotional activities.
18. The Promoter reserves the right to substitute the Prizes for any prize of an equal or greater value in the event of circumstances beyond its control.

19. The Promotion is governed by English law.

By entering this Promotion you confirm that you have read and accepted and agree to be bound by these AOTU Promotion Terms and Conditions.

By entering into this Promotion participants acknowledge and agree that their personal data will be retained by the Promoter for the duration of this Promotion and for the purposes of running this Promotion.

[INSERT A PRINT OPTION SO THAT PARTICIPANTS CAN PRINT OFF AND RETAIN A COPY OF THE T&CS]